



August 28, 2021

Sponsorship Opportunities

PLATINUM LEVEL

\$7,500

(2 Available)

Your company will receive a Summerfest "Stage" Sponsorship named after your Company
(2 Stages to choose from)

1. Stage at North Congress & Madison Street
Sponsor will be credited for:
 Show/Music Stage
 "Compliments of Sponsor's Company"
 2. Stage at North Roosevelt & Liberty Street - (*RESERVED COCA-COLA*)
Sponsor will be credited for:
 Show/Music Stage
 "Compliments of Sponsor's Company"
- ◇ Emcee thanking your company at each introduction
 - ◇ Signage on "Sponsor Row" at the main entrance to include your Logo and a QR code to your website

Business logo placed on:

- ◇ Sponsor logo on City of York website with links to your website
- ◇ Summerfest Facebook Home Page
- ◇ Summerfest T-Shirt
- ◇ Business logo on Summerfest event map / tri-fold brochure
- ◇ Dedicated area at festival with (2) 10' x 10' Tents

Your business will be featured in the following Summerfest advertising:

- ◇ Facebook Advertisements with your company's name on weekly ads to Summerfest Facebook, Twitter & Instagram (*weeks of August 2 - August 23*)
- ◇ Radio Station (WRHI)
- ◇ Reference to your company and sponsored event on "Palmetto Mornings" interview.
- ◇ Newspapers (Herald, Fort Mill Times, Courier & Post)
- ◇ TV stations (CN2)
- ◇ Social media mentions on both the City of York and Summerfest accounts
- ◇ Visit York County
- ◇ SC Living Magazine

POST EVENT

- ◇ "Thank You" and recognition to all Summerfest Sponsors on City of York website, Facebook, Twitter & Instagram



GOLD LEVEL

\$5,000

(5 Available)

Your company will be named a Summerfest "Show / Exhibit Sponsor"

◇ The Show/Exhibit Sponsor will be credited for:

Show/Exhibit Sponsor

"Compliments of Sponsor's Company"

(Options to choose from)

1. BMX Stunt Show (or equivalent)
2. Kids Amusement Zone - (RESERVED DUKE ENERGY)
3. Zip Line Attraction
4. Ferris Wheel Attraction
5. Saturday Night Street Dance Music Entertainment

◇ Signage on "Sponsor Row" at the main entrance to include your logo and website address

Business logo placed on:

- ◇ Sponsor logo on City of York website with links to your website
- ◇ Summerfest Facebook Home Page
- ◇ Summerfest T-Shirt
- ◇ Business logo on Summerfest event map / tri-fold brochure
- ◇ Dedicated area at festival with (1) 10' x 10' Tent

Your business will be acknowledged in the following Summerfest advertising:

- ◇ Facebook Advertisements with your company's name on weekly ads to Summerfest Facebook, Twitter & Instagram (weeks of August 2 - August 23)
- ◇ Radio Station (WRHI)
- ◇ Reference to your company & sponsored event on "Palmetto Mornings" interview.
- ◇ Newspapers (Herald, Fort Mill Times, Courier & Post)
- ◇ TV stations (CN2)
- ◇ Social media mentions on both the City of York and Summerfest accounts
- ◇ Visit York County
- ◇ SC Living Magazine

POST EVENT

- ◇ "Thank You" and recognition to all Summerfest Sponsors on City of York website, Facebook, Twitter & Instagram



SILVER LEVEL

\$2,500

(5 Available)

Your company will be named a Summerfest "Courtesy Sponsor"

Your company may choose a 'Courtesy' to provide visitors "Compliments of Sponsor's Company"
(Options to choose from)

1. 5k Race Sponsor
 2. A/C Comfort Tent - (RESERVED YORK ELECTRIC COOPERATIVE, INC)
 3. A/C Comfort Tent
 4. Comfort Station (Misting Stations)
 5. Comfort Station (Misting Stations)
- ◇ Signage on "Sponsor Row" at the main entrance to include your Logo/advertisement

Business name placed on:

- ◇ Business Name on signage at sponsored location
- ◇ Summerfest T-Shirt
- ◇ Sponsor logo on City of York website
- ◇ Business name on Summerfest event map / tri-fold brochure

Your business will be featured in the following Summerfest advertising:

- ◇ Facebook Advertisements with your company's name on weekly ads to Summerfest Facebook, Twitter & Instagram (weeks of August 9 - August 23)
- ◇ Social media mentions on Summerfest accounts
- ◇ Visit York County

POST EVENT

- ◇ "Thank You" and recognition to all Summerfest Sponsors on City of York website, Facebook, Twitter & Instagram

BRONZE LEVEL

\$500

(10 Available)

Your company will be named a Summerfest "Contributing Sponsor"

- ◇ Recognition on "Sponsor Row" at main entrance to include your Company Name on "Contributing Sponsor Banner"

Business name placed on:

- ◇ Sponsor logo on City of York website

POST EVENT

- ◇ "Thank You" and recognition to all Summerfest Sponsors on City of York website, Facebook, Twitter & Instagram





Contact Information

Amy Gonzalez
Community Events Manager

City of York
10 North Roosevelt Street
York, SC 29745

Telephone 803.792.8678
Mobile 803.627.4302

Email agonzalez@yorksc.gov
City of York Website: www.yorksc.gov